

aspire2

Workplace Communication

EMPOWERING PEOPLE FOR GROWTH & SUCCESS



Investing in people



Introduction:

At Aspire2 Workplace Communication, we take pride in our ability to deliver bespoke training solutions that empower organisations to overcome their challenges and achieve remarkable results. This case study showcases our successful partnership with Damar, a manufacturing company that recognized the importance of investing in its employees' growth and development.

Client Background:

Damar understands that its people are its greatest asset. With a strong emphasis on employee engagement and development, the company sought to equip its staff with essential skills for effective workplace communication, numeracy, literacy, and leadership.

Client Challenge:

Damar identified an opportunity to improve employee communication, numeracy, literacy, and leadership skills. This would be an enabler to the growth of individuals and so in turn also impact the overall success of the organisation.

Finding a Solution:

Damar approached Aspire2 Workplace Communication for tailored training programmes. Recognising the need to invest in its workforce, Damar entrusted us to develop and deliver training initiatives that would empower employees to become better professionals.

The Training Journey:

We collaborated closely with Damar, planning and implementing our comprehensive training programme to meet their needs. This included specialised training for leaders with a focus on workplace communication, numeracy, and literacy. Mark Bennett, the Training and Development Lead at Damar, supported the entire process, participating in the sessions and providing support to ensure a team approach. As Mark put it . . .

"Our biggest asset is our people, we pride ourselves in providing genuine support and development opportunities to all, the incredible bespoke development work undertaken by Aspire2 Workplace Communication to provide a programme that addressed our specific needs was outstanding."

Results and Impact:

The training programmes we delivered had a transformative impact on Damar and its employees. The culmination of their efforts was celebrated through a graduation celebration attended by Damar's CEO, the COO, the HR Manager, and Mark Bennett himself. During these graduations, the employees showcased their newfound skills through engaging presentations, demonstrating their problem-solving techniques, and proposing innovative solutions.

The feedback we received from Damar's senior leadership was outstanding. Our training programmes not only developed specific skill sets but also fostered a common language and approach to problem-solving. Employees were empowered to think critically, communicate effectively, and contribute to process improvement, thereby creating a positive impact on individual lives and overall business performance.

"The efficiencies that we are already seeing across our teams is amazing."

Future Endeavours:

The success of the initial training programs motivated Damar to continue investing in its employees' growth in partnership with Aspire2 Workplace Communication.

In recognising the long-term benefits of empowering its workforce, Damar is delighted to have found a true "training partner" in Aspire2 Workplace Communication and their access to this Government-Funded solution to growing their people.

Damar values its partnership with Aspire2 Workplace Communication and acknowledges our organisation's crucial role in facilitating the training programs. The true collaboration between Aspire2 Workplace Communication and Damar ensured that the programs were tailored to Damar's specific requirements and aligned with their goals.

"They really did seek to understand our motivations for the training programmes, and what we were setting out to overcome and improve within our workforce and for the wider organisation."

Aspire2 Workplace Communication take pride in our passionate approach, genuinely caring about the growth and development of Damar's people.

"The positive impact of the training programs on employee engagement, overall business performance, and individual lives is evident in every single programme graduate."

Key business impacts for Damar

- Effective communication skills
- Innovative thinking
- Strengthened leadership skills
- Problem-solving skills
- Critical thinking
- Operational efficiencies